



Fidelity National Title

NEW FARMING & LEAD GENERATION TRAINING

Introducing the **NEW** Fidelity Farm Platform

Geographic farming has been the same way for years ... until **NOW!**

Don't miss this 55 minute lead generation and precision farm training. You will learn:

- Target your farm area for maximum lead generation effectiveness
- Precision target areas in one convenient location, at the click of a button
- Pinpoint your target groups (such as baby boomers, equity properties, LTV, move up buyers, absentee, most likely to sell, etc.) for laser focused marketing ... including your sphere!
- A new powerful cutting-edge tool for client engagement and lead generation

DETAILS:

WHERE: Fidelity National Title - Mission Valley
7565 Mission Valley Rd., Suite 100

DATE: Wednesday, May 16th • **TIME:** 1:00 PM

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