



Fidelity National Title

# NEW FARMING & LEAD GENERATION TRAINING

## Introducing the **NEW** Fidelity Farm Platform

Geographic farming has been the same way for years ... until **NOW!**

**Don't miss this 55 minute lead generation and precision farm training. You will learn:**

- Target your farm area for maximum lead generation effectiveness
- Precision target areas in one convenient location, at the click of a button
- Pinpoint your target groups (such as baby boomers, equity properties, LTV, move up buyers, absentee, most likely to sell, etc.) for laser focused marketing ... including your sphere!
- A new powerful cutting-edge tool for client engagement and lead generation

### DETAILS:

**WHERE:** Caliber Home Loans  
760 Garden View Court, Suite 220, Encinitas

**DATE:** Thursday, May 10th

**TIME:** 11:30 AM

### SPONSORED LUNCH & LEARN:

Your Virtual TC, Inc.

~ Jennifer Ash ~

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